

Organiser:



INDIA TRADE PROMOTION ORGANISATION
A Government of India Enterprise
Bharat Mandapam, New Delhi - 110001 (India)



Co-Organiser:



The Federation of Indian Publishers

28th

DELHI BOOK FAIR

24th

STATIONERY FAIR

8th OFFICE AUTOMATION & CORPORATE GIFT FAIR

AUGUST 07 TO 11, 2024

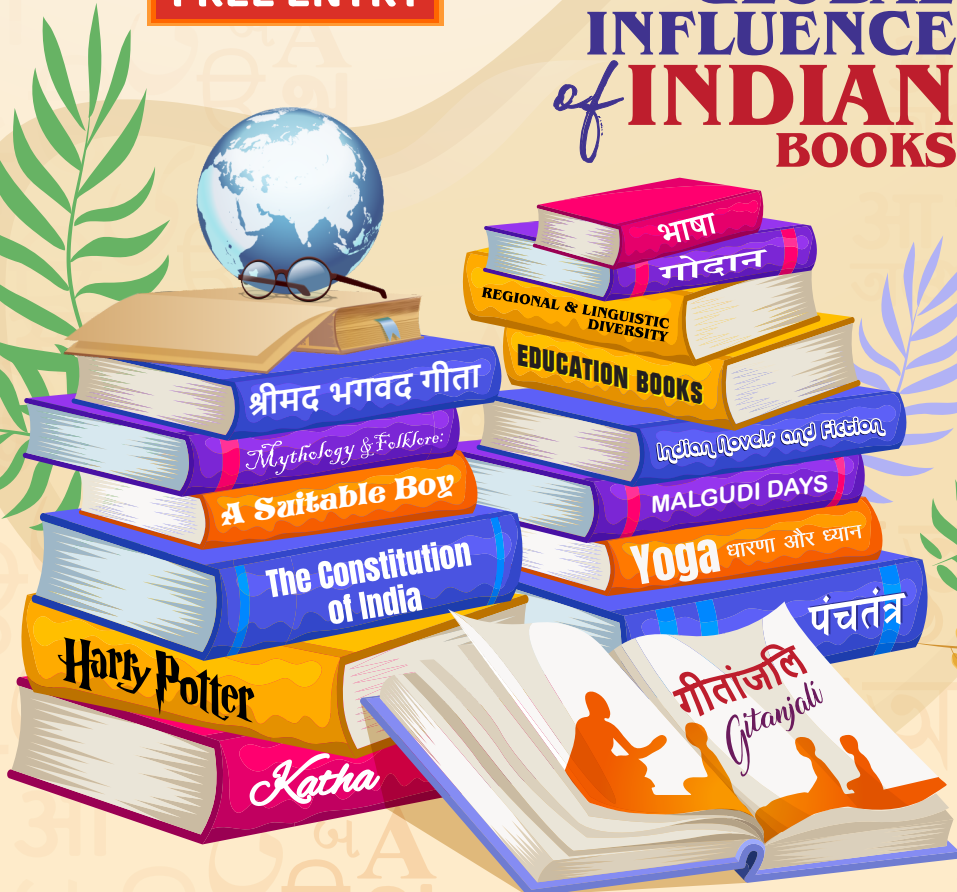
HALL NO. 12 & 12A

BHARAT
MANDAPAM
NEW DELHI

FREE ENTRY

Celebrating
THE SPIRIT
OF INDEPENDENCE

Theme
**GLOBAL
INFLUENCE
of INDIAN
BOOKS**



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Timings : 10.00 a.m. to 7.00 p.m.

Entry to fair will close at 7.30 p.m.

One of the most awaited annual events of **India Trade Promotion Organisation (ITPO)**, the **28th edition of Delhi Book Fair** is being organized in **Hall 12 and 12A** at **Bharat Mandapam, New Delhi** from **August 07 to 11, 2024**. The **Federation of Indian Publishers(FIP)** is the co-organizer of the event.

Delhi Book Fair 2024 as an integral part of Independence Day celebrations, reflecting commitment of Indian publishing industry as well as a large number of academicians, scholars and teachers to promote literacy and strengthen India's cultural relations with rest of the world. The books are considered as the real 'ambassadors' representing a country.

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Theme
**GLOBAL INFLUENCE
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India's stature continues to grow across the world under a dynamic leadership of the Hon'ble Prime Minister of India, **Shri Narendra Modi**. Consequently, attraction of global fraternity is touching new horizon especially it is towards India's ancient literature and wisdom based on its famed philosophy of **"Vasudheva Kutumbhakam"**. The country is considered as an emerging **'Soft Power'** due to its intrinsic socio-economic potential, cultural heritage, democratic principles and practices underpinning-it-act- as the paramount factor that deeply structures the conduct of its international affairs. Undoubtedly, books are playing a pivotal role in this change.

Alongwith academic literature and books on socio-political issues, there is a keen interest of global bibliophiles in Indian fictions, books on yoga, nature, esoteric sciences and therapies, E-books have given a new avenues of information, knowledge and wisdom to the new age readers, although convenience and cost of physical books can't be underestimated in this digital world. Significantly, books such as Indian constitution is used as a reference compendium for strengthening democratic values in different countries. World famed 'Bhagwat Gita' is considered as the best souvenir to manifest bonhomie with a foreign friend. With regular participations in major book fairs all across the world, Indian publishing industry is eager to touch new destinations any explore opportunities for business promotion, networking and joint ventures with their foreign counterparts.



The fair provides an ideal platform for B2B transaction, networking entering into co-publishing arrangements, translation and copy right arrangements, reprinting of old and rare books apart from providing retail opportunities to the participants.

Exhibitors Profile:
Publishers, Sellers and Distributors of Books, Periodicals and Magazines, Manufacturers and Dealers of Teaching Aids and Computer Software.

Visitors Profile:
National and International Publishers, Librarians, Researchers, Academicians, Writers, Dealers and Traders, Students and General Public.





PARTICIPATION CHARGES

INDIAN PARTICIPANTS

Shell scheme (Minimum booking 9 sq.mtrs)/ 6 sq.mtrs. (In special case)	Bare Space (Min. booking 18 sq.mtrs.)
@Rs.6,000/- per sq.mtrs.+GST	@ Rs.5,500/- per sq.mtrs.+GST

INTERNATIONAL PARTICIPANTS

Shell scheme (Minimum booking 9 sq.mtrs)/ 6 sq.mtrs. (In special case)	Bare Space (Min. booking 18 sq.mtrs.)
@US\$-160.00 per sq.mtrs.+GST	@ US\$-145.00 per sq.mtrs.+GST

To make Delhi Book Fair 2024 more meaningful for the participants and visitors, a number of **conferences, seminars, workshops, book releases, meet the authors program, painting competitions, and cultural events** are also being scheduled.

Delhi Book Fair and its allied events provide ideal opportunity for business expansion, brand promotion and image building as extensive media publicity will be given through leading print, electronic and social media.

Significantly, special attention has been given to ensure convenience of the participants and visitors. **There will be free entry to the events for all.**

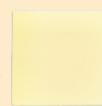
REGISTRATION ONLINE

FREE ENTRY TO VISITORS



Facilities available on demand (on payment basis) to the exhibitors:

- Registration for Participation through online mode.
- For logistic support, services of loaders by ITPO
- handling/clearing service is available at Gate No.1
- Internet / wi-fi facility is available.
- Vehicles will be available free of cost at various gates of Pragati Maidan for a clean, pollution free environment.



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A Government of India Enterprise
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Co-Organiser:



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